



Why Digital Gift Cards & Payment Vouchers?

Thanks to the rise of the smartphone, people are always connected. Businesses should respond to this by providing Digital Vouchers & Gift Cards to the right audience at the perfect time. This way you stimulate brand awareness, improve your reputation and trigger conversions.

Advantages

- Customizable:** Rebrand and customize your Digital Vouchers.
- Personalization:** The right offer, at the right time to the right person.
- Data-capture:** Easily capture personal data of your audience.
- Stimulate visits:** Bring more visitors to your store.
- Trigger conversions:** Stimulate desirable behavior.
- Improve customer loyalty:** Stimulate repeat purchases.
- Payments through voucher:** Allow payments through Vouchers and Digital Gift Cards.

We make it easy!

One-stop solution for the creation, distribution, and validation of Digital Vouchers. 2 Reward Me simplifies maintaining relationships with your audience.

Digital Vouchers are quick wins. With a minimum effort you can reach immense potential.



75% of adults decide to purchase a gift card for holiday shopping.



93% of people comes across at least one gift card per year.



72% of customers spend more money than the total value of the gift card.

More than **\$1 billion** in Gift Cards go unspent each year.

Require payments through your Voucher and reward your customers afterward.