



Digital Marketing for Retail!

It is getting harder and harder for customers to find their way to your store naturally. Retailers must attract store visitors and offer them unforgettable (digital) experiences. Digital discount Coupons, Vouchers and Loyalty Cards are the promotional tools to make this happen!

Why Retail loves 2 Reward Me

- Gamification:** Complement the physical shopping experiences with engaging and fun digital experiences.
- All-in-one solution:** Your one-stop solution for the creation, distribution, and validation of digital campaigns.
- Personalization:** Offer digital deals tailored to the customer's interests.
- Traffic generator:** Bring people into your store by offering irresistible digital deals.

- Boost sales:** Digital Coupons stimulate impulsive purchases.
- Customer data:** Capture customer data through your digital campaigns before they are allowed to use it.
- Phygital:** Our digital promotional solutions are perfect to offer digital deals in your shopping center.

Example solutions for Retail

In-store marketing:
Spice up the shoppers' experience by providing digital games and discounts.

Drive-to-store marketing:
Attract store visitors by adding tempting digital discounts to your existing communication efforts.



Loyalty Cards: Use our digital loyalty program to maintain customer relationships and stimulate repeat purchases.

Campaign overview

- Digital Coupons
- Vouchers
- Coupon Directory
- Loyalty Cards

Enrich the shopping experience by offering complementing digital experiences.